

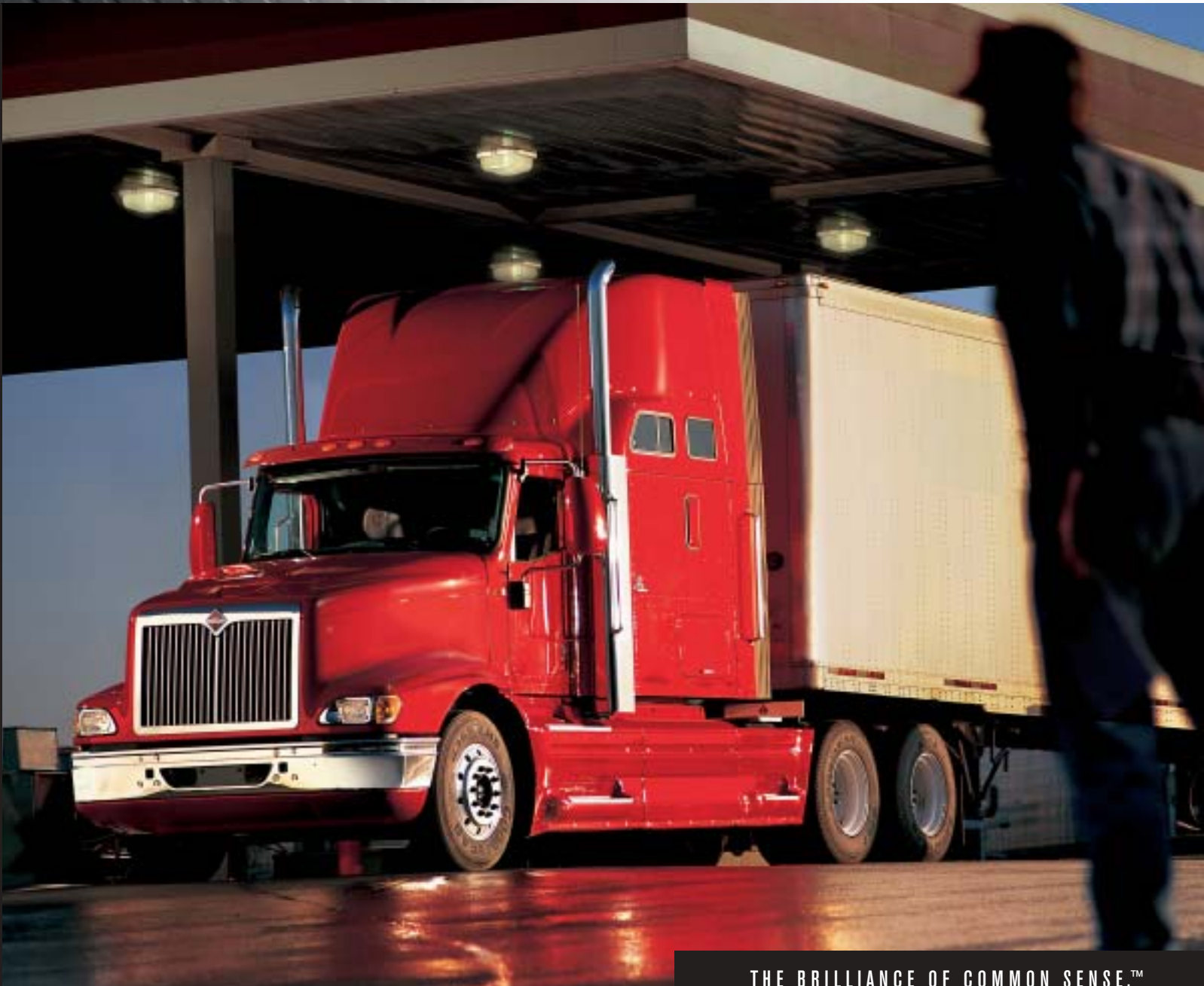


MORE FUEL IN THE TANK MEANS
MORE MONEY IN THE BANK.

Competition in today's trucking industry is fierce. Keeping your business ahead means finding ways to keep your expenses as low as possible. And since fuel is the second-leading contributor to the cost of vehicle operation, achieving optimum fuel economy is crucial. International® 8000 and 9000i Series trucks reflect countless hours spent by International engineers and product professionals who continually look for new and innovative ways to enhance fuel economy. With aerodynamically efficient features like a curved

and sloped wraparound windshield, patented "pod" style air fairing, aero mirrors, flow-through sunshade, under-bumper valance panel (International® 9200i and 9400i only) and stylized chassis skirts (International 9000i Series only), these trucks glide down the highway. Less drag. Less fuel. Plus, proven components from leading suppliers contribute to even greater fuel economy.

With International, you can make the most of every gallon – and the most profit for your operation.



INTERNATIONAL HELPS YOU PUMP MORE PROFITS.

Aerodynamic design, dynamic results.

- An innovative flow-through aero sunshade keeps airflow unrestricted.
- Fuel economy is enhanced with a patented "pod" style air fairing that creates minimal wind resistance.
- Aero mirrors and breakaway C-loop door-mounted brackets improve fuel economy and reduce side-of-cab wind noise.
- Lightweight stylized chassis skirts (International® 9200i and 9400i models only) enhance both fuel economy and vehicle appearance. Choose full wheel-to-wheel chassis skirts or single-panel chassis skirts that cover the fuel tanks.
- The fully curved and sloped windshield provides a commanding view of the road and outstanding aerodynamics.
- The curved front bumper and under-bumper valance panel (International® 9200i and 9400i only) efficiently move air around and under the truck.

International® drivetrains featuring Cummins engines.

- Transmission and axle gearing are optimized for the application, contributing to optimal fuel economy. Online tools like PowerSpec, www.powerspec.cummins.com, can assist you in developing an optimum spec.
- Cummins SmartTorque ratings provide extra torque in the top two gears, enhancing fuel economy by encouraging the driver to keep the transmission in top gear longer.
- The Cummins Load-Based Speed Control feature manages the available engine rpm based on calculations of operating environments such as vehicle weight and terrain to optimize shifting.
- The Cummins ICON idle control system eliminates unnecessary engine idling and ensures driver comfort.

Goodyear tires keep fuel economy rolling.

- Goodyear G397/G302 tires increase fuel economy by 3.6%; G395/G302 tires by 4%*.
- The G302 features low-rolling-resistance casing, a tread pattern designed to maximize fuel economy, deep 28/32" tread that maintains excellent traction throughout tire life and a unique tread compound that reduces drag and promotes even wear.
- The G395 offers better mileage to removal, more even wear and improved fuel economy.

*Baseline: G397LHS/G372LHD vs. G397LHS/G302FED and G395LHS/G302FED

Visit www.goodyear.com/truck/products/products.html for more information on Goodyear tires.

Driving techniques that improve fuel economy.

- Slow down. On average, 0.10 mile/gallon (mpg) is lost for every mile/hour (mph) driven above 55 miles per hour.
- Stay on the route. Out-of-route miles can account for 3%-10% of a driver's total annual mileage.

For more information on how International® 8000 and 9000i Series trucks help you optimize fuel economy, see your International® dealer or visit our web site at www.InternationalDelivers.com.

POTENTIAL FUEL ECONOMY IMPROVEMENT SUMMARY

	% FUEL ECONOMY IMPROVEMENT	ANNUAL SAVINGS	LIFE CYCLE SAVINGS
Truck Features			
Under-bumper valance panel*	Up to 1.5%	\$446	\$1,784
Aero mirrors	Up to 1%	\$299	\$1,194
Cab side extenders	Up to 3%	\$880	\$3,520
Chassis skirts*	Up to 3%	\$880	\$3,520
Patented "pod" style air fairing	Up to 10.5%	\$4,556	\$18,224
Wraparound curved windshield with A-pillar (vs. two-piece flat glass)	Up to 1.5%	\$446	\$1,784
Engine			
(based on Cummins ISX and ISM engines)			
Fuel-efficient gearing (drivetrain optimization)	Up to 4%	\$1,162	\$4,648
SmartTorque ratings	Up to 3%	\$880	\$3,520
Load-Based Speed Control	Up to 1.5%	\$446	\$1,784
ICON idle control system	Up to 4%	\$1,162	\$4,648
Tires			
Tires	Up to 4%	\$1,162	\$4,648

Baseline: 6.0 mpg; 125,000 miles/year; 4-year ownership period; 500,000 miles at trade-in; Diesel fuel price: \$1.45/gallon. Actual results will vary based on your individual operation/application and current truck specifications. Cumulative results will vary based on the combination of features added.

* Available only on International® 9000i Series.



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